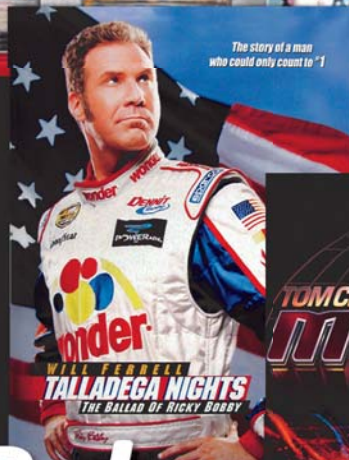




DVD Now

K I O S K S

AUTOMATED DVD RENTAL KIOSK



Get New Releases Here!

DVDNow—A Revolution in Self-Service Technology

Finally, the way that consumers rent movies has been revolutionized—*the days of the giant rental stores are numbered*. People today demand convenience. Just as ATM's have all but replaced bank tellers for daily deposits and withdrawals, DVD rental kiosks are set to replace traditional video stores for the rental of New Releases. New Release rentals account for nearly 90% of the revenue in the nearly 10 Billion dollar DVD rental market.

Convenience is key—

Today's busy consumer will always try to minimize the number of stops when running errands. That is the reason why gas stations have added grocery essentials, why supermarkets offer pharmacy, florists, and photo processing, and why convenience stores are now offering just about everything. Given the choice, customers will grab a movie without making an extra stop on their way home. Our DVDNow kiosks are the perfect fit for grocery and convenience stores, gas stations, office buildings and other venues that consumers frequent on a regular basis.



Offer only what is in the highest demand—

In a traditional video store nearly 90% of all movie rentals are new releases. Our DVDNow kiosks focus exclusively on this heavily rented, and highly profitable, selection of new titles without the burden of having to carry a massive inventory of under-producing older titles. The kiosk can even be set to manage its inventory automatically, selling off used DVDs as a movie's rental demand diminishes.

Traditional video stores generate almost 90% of revenue from new releases

A Ground Floor Opportunity

Until recently DVD rental kiosks were primarily deployed and operated by well-financed corporations that are exclusively deploying into the largest of the fast food, grocery, and convenience store chains. Venture capitalists, along with some of the largest and most prominent corporations in America, have invested over 100 million into planned large scale deployments of DVD rental kiosks. These are among the most sophisticated investors in America and they do not make any investment without careful deliberation. Their research, along with the amazing success of the initial kiosks that have been deployed, have proven to them that DVD rental kiosks are the future of the DVD rental industry.

Capitalize on the \$20 Billion DVD Industry

By hosting a DVDNow rental kiosk your business can participate in this exploding market and capitalize on the \$20 billion DVD distribution industry. With our program, an authorized DVDNow distributor will maintain and operate an automated DVD rental kiosk in your existing business. You receive the benefits of providing offering DVD rentals at your location and our Authorized Distributor will provide every aspect of service and support.



Bringing the Benefits of DVD Rentals to Your Business

Our model is to focus on the highly profitable local or regional chains as well as independently owned locations that are for most part overlooked as the giants of the industry raise tens of millions of dollars to deploy into the largest of the national chains. Independent and regional chains realize the benefits of offering DVD rentals and are turning to independently operated DVD rental kiosks to satisfy high consumer demand.

DVD renting made fun and easy!

Customers can browse through a complete offering of the latest titles, watch movie trailers, and most importantly, avoid a time consuming trip to an overcrowded big box rental store.





It's All About Service Your Authorized DVDNow Distributor

DVDNow Approved distributors are not only trained in the operation of DVDNow equipment, they're movie specialists that will take care of every aspect of the business. They'll take into account the rental trends of your location when ordering DVDs, provide customer service to DVD renters, and provide you with revenue reports. Working with a DVDNow Authorized Distributor allows you to receive the many benefits from providing self service DVD rentals without taking focus off your core business.

Why Host a DVDNow Rental Kiosk?

- ▶ Hosting a DVDNow rental kiosk will introduce a powerful new revenue stream into your existing business.
- ▶ Your business will benefit from increased traffic from movie renters and repeat visits when customers come back to return their rentals.
- ▶ DVDNow rental kiosks solve key market concerns that have not been addressed in any prior comprehensive product
- ▶ Cross promotional opportunities and co-marketing campaigns further the potential to have a positive, and measurable, impact on your existing business.
- ▶ Your DVDNow Authorized Distributor will take care of the rental kiosk allowing your staff to focus on your existing business.



DVDNow PK110

- Holds 110 discs (DVDs or video games)
- Glass front doors for easy browsing of titles
- New movies can be purchased, still shrink wrapped, in their original packaging
- Customer can rent the DVD and return it within ten minutes for an exchange or refund
- DVDs are rented in their original packaging maximizing revenue from the sale of new and used inventory
- Sophisticated backend monitoring system allows your Authorized Distributor to manage all aspects of your business remotely

Renting a DVD is as easy as using an ATM

1. Look through the glass to pick your movie
2. Swipe your credit card
3. Enter the number of your selection on the touch pad
4. The movie slides out of the dispenser
5. That's it!



Specifications

Dimensions	26" x 19" x 69"
Weight	230lbs
Capacity	110DVD's
Payment	Major Credit Cards
Electrical Requirements	120VAC
Environment	Indoor
Communication	Any broadband connection
Operating System	Linux